



Our format combines the best Classic Country Music with a mix of Classic Rock-n-Roll. We call it Supermix 100.3FM. We know that our listeners enjoy the variety of music, as it is truly a Supermix of "all the music you grew up with". WSMX covers all of Pike, Crenshaw, South Montgomery and North Coffee County and surrounding counties.

Our promise at WSMX-FM Supermix 100.3 is to use our combined staff broadcast experience of over 200 years to give our advertisers and listeners the very best that radio can offer.

Advertisers have a variety of advertising opportunities with 30 and 60 second ads including monthly special packages and an affordable 10-second floating teaser. We are here to help grow your business and have a plan available to fit your advertising budget.

Supermix 100.3 not only provides the best mix of music, but also includes local weather every 30 minutes, community announcements, The Swap Shop from 10 to 12 daily, and The Family Gospel Time featuring the best in Southern Gospel Music from 8 to 10 nightly. We also have Sunday morning inspirational music with a mix of Contemporary Christian and Southern Gospel followed by a morning worship service. WSMX-FM looks forward to serving your radio advertising needs.

